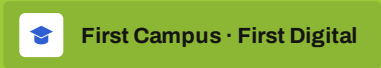


FIRST CAMPUS · A FIRST TECHNOLOGY DIVISION

Self-paced AI mastery, from Associate to Master.



130+ courses, vendor-neutral CATALOGUE	AISDI: Associate → Practitioner → Professional → Expert → Master CERTIFICATION	From R349 (incl VAT) per learner per month PRICING	• Self-paced • Vendor-neutral • Certification • On Demand
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FIRST CAMPUS · SELF-PACED, ON DEMAND

AI Hero On Demand

130+ self-paced, vendor-neutral AI courses with clear certification pathways from Associate to Master, powered by the ALMA learning assistant and certified by AISDI.

01

THE PROGRAMME

Five tiers take a learner from foundational AI literacy to authoritative mastery. Each tier includes the tiers below it, and every course is role- and industry-aligned.

02

THE CURRICULUM

ASSOCIATE & PRACTITIONER · FROM R349 P/M Essential & foundational

- › Validate foundational AI literacy and the ability to apply AI across roles and industries
- › Associate essentials such as AI Essentials for Everyone and AI Quick-Start for Executives
- › Practitioner fundamentals such as AI Agents & Agentic Workflows and Personal AI Assistants & Custom GPTs
- › 50+ courses across the two entry tiers

PROFESSIONAL · R549 P/M Intermediate

- › Deeper, role-specific competency aligned to industry context
- › 40 courses such as AI Adoption & Change Management, AI for Sustainability & ESG Reporting and End-to-End AI Process Automation
- › Includes the Essentials tier

EXPERT · R899 P/M Advanced

- › Strategic, higher-level skills for executives and senior specialists
- › 25 courses such as AI Unleashed: Strategic Governance, AI Investment & Venture Capital and AI in Corporate Transformation
- › Includes the Intermediate tier

FIRST CAMPUS · A FIRST TECHNOLOGY DIVISION

Self-paced AI mastery, from Associate to Master.



First Campus · First Digital

**130+ courses,
vendor-neutral**

CATALOGUE

**AISDI: Associate →
Practitioner →
Professional →
Expert → Master**

CERTIFICATION

**From R349 (incl VAT)
per learner per month**

PRICING

• Self-paced

• Vendor-neutral

• Certification

• On Demand

MASTER · R1399 P/M**Highly advanced**

- › The highest tier, for specialised expert roles and thought leadership in AI-driven innovation
- › 10 courses such as AI in Global Workforce Transformation, Government & Policy Strategies and AGI & Superintelligence
- › Includes the Advanced tier

03

WHO IT IS FOR**Whole organisations**

Scalable, governed AI education for every role, from the front line to the executive.

Individual learners

A self-paced path from Associate to Master, with ALMA guiding every step.

Industry teams

Custom content on request for healthcare, manufacturing, retail, media and financial services.

04

COMMERCIALS

A subscription per learner per month (including VAT), tiered from Associate through to Master, with each tier including the tiers below it. Pricing is adjusted for exchange rates every three months.

- ✓ 130+ vendor-neutral, industry-aligned courses
- ✓ A clear, AISDI-certified pathway from Associate to Master
- ✓ Adaptive, role-specific learning with the ALMA assistant
- ✓ Custom, industry-specific content generated on request

Ready to book, or want it tailored to your team?

Talk to us at info@firsttech.digital or +27 10 501 0800.

Let's Talk →